

# **Disclaimer**



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# KEY HIGHLIGHTS: 9M16 RECURRING EBITDA EXCLUDING BANCO CTT DECLINES BY

# ONLY 2.3% (11.9% INCREASE IN 3Q16, DRIVEN BY RECOVERY IN FS, AS EXPECTED)



# Financial and operational performance

€ million, except when otherwise indicated

#### **Including Banco CTT**

## Excluding Banco CTT 4

Financial indicators:	9M15	9M16	Δ%	9M15	9M16	Δ%
Recurring revenues <sup>1</sup>	538.1	517.1	-3.9%	538.1	516.6	-4.0%
Recurring operating costs <sup>2</sup>	433.3	426.1	-1.6%	430.5	411.5	-4.4%
Recurring EBITDA 1, 2	104.8	91.0	-13.2%	107.6	105.1	-2.3%
Recurring net profit <sup>3</sup>	59.8	48.7	-18.6%	61.8	59.4	-3.9%
Reported net profit	50.6	46.0	-9.1%	<b>56.3</b> <sup>5</sup>	62.5 <sup>5</sup>	11.1%

	Addressed mail (million items)	Unaddressed mail (million items)	Parcels <sup>6</sup> (million items)	<b>€</b> FS savings flows 7 (€ billion)	Banco CTT current accounts (thousand)
9M16 volumes	592.2	361.4	19.3	3.6	45.1
9M16 vs. 9M15	-3.1%	+4.8%	-7.2%	-17.9%	N/A

<sup>&</sup>lt;sup>1</sup> Excluding non-recurring revenues of €1.7m recognised in 9M16 as a result of the early termination of a vacant building lease contract.

<sup>&</sup>lt;sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses and non-recurring costs affecting EBITDA of €7.4m in 9M15 (€4.8m related to Banco CTT) and €9.8m in 9M16 (€5.4m related to Banco CTT).

<sup>&</sup>lt;sup>3</sup> Considers the theoretical (nominal) tax rate of CTT.

 $<sup>^{4}</sup>$  Excluding Banco CTT revenues and costs booked in Banco CTT, FS and Mail & other business units.

<sup>&</sup>lt;sup>5</sup> Considers the effective tax rate for the period of CTT S.A. and Banco CTT.

<sup>&</sup>lt;sup>6</sup> Including Portugal (10.5 million items; -2.1%), Spain (8.7 million items; -12.7%), and Mozambique (0.1 million items; 0.0%).

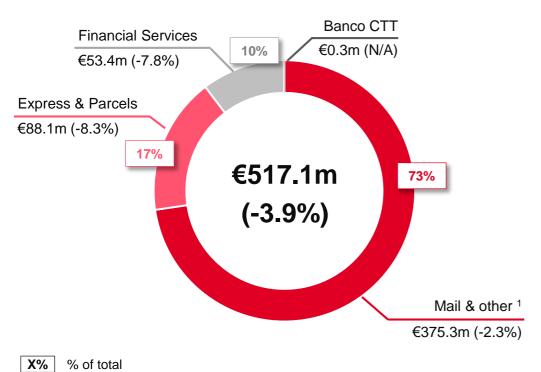
<sup>7</sup> Including savings & insurance products placements and redemptions. 9M16 placements amount to €2.9bn. €2.2bn were placed in a single month in Jan-15.

# KEY HIGHLIGHTS: REVENUES EVOLUTION INFLUENCED BY MIX EFFECT IN MAIL, RESTRUCTURING IN SPAIN & STILL SKEWED (DUE TO A STRONG JAN-15) COMP IN FS

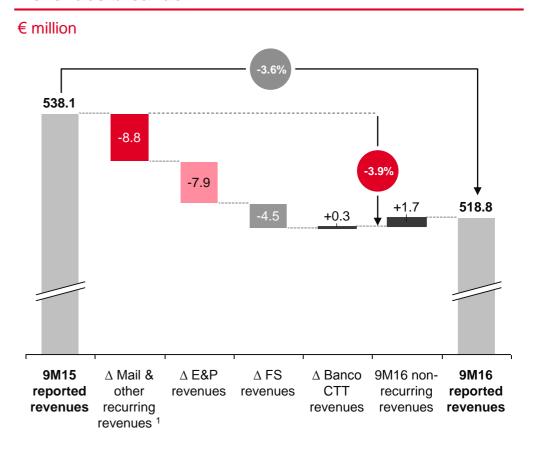


# 9M16 recurring revenues

€ million; % change vs. prior year; % of total



## Revenues breakdown



- FS recovers strongly in 3Q16 as savings & insurance placements maintain FY15 pace, although 9M16 revenues comparison is still affected by the extraordinary effect of the placement of €2.2bn of public debt certificates in Jan-15
- E&P affected primarily by the acceleration of the restructuring process in Spain, resulting in volumes (-12.7%) and revenues (-€5.2m) decline in the region
- Mail & other revenues decline mainly due to negative mix effect (drop in registered mail) and lower FS sales in the Retail Network

# **KEY HIGHLIGHTS: EFFICIENCY MEASURES DRIVE 4.4% REDUCTION IN COMPARABLE**

# **RECURRING OPERATING COSTS (EXCLUDING BANCO CTT)**



## 9M16 recurring operating costs <sup>1</sup>

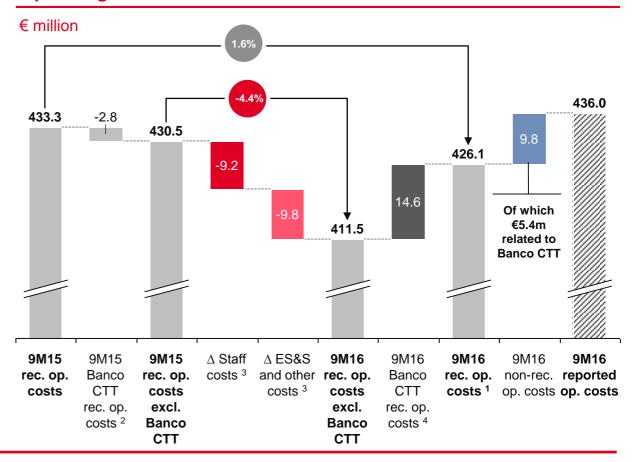
€163.7m (-1.1%)

% of total

X%

# Other €18.2m (-8.7%) 4% €426.1m (-1.6%) External Supplies & Services (ES&S)

# Operating costs breakdown



- Staff costs decline primarily due to the implemented variable remuneration policy (€6.2m impact) and the full impact of the revised Company Agreement, decline in Tourline staff costs (€2.8m), the reduction in the telephone subscription fee benefit (€1.8m), partially offset by Banco CTT recurring staff costs increase (€5.9m) and by the extension of the coverage of work accidents insurance to the "Caixa Geral de Aposentações" workers (€0.9m)
- Outsourcing savings from networks integration (€2.4m) & other smaller efficiency measures fully absorb Banco CTT recurring ES&S costs (€7.7m)

Staff

€244.2m (-1.4%)

<sup>1</sup> Excluding amortisation, depreciation, provisions, impairment losses and non-recurring costs affecting EBITDA of €7.4m in 9M15 (€4.8m related to Banco CTT) and €9.8m in 9M16 (€5.4m related to Banco CTT).

<sup>&</sup>lt;sup>2</sup> Booked in FS business unit (€1.1m Staff costs and €1.7m ES&S costs).

<sup>&</sup>lt;sup>3</sup> Excluding Banco CTT recurring op. costs: €2.8m in 9M15 (booked in FS business unit) and €14.6m in 9M16 (€14.9m booked in Banco CTT business unit, €0.3m in Mail business unit).

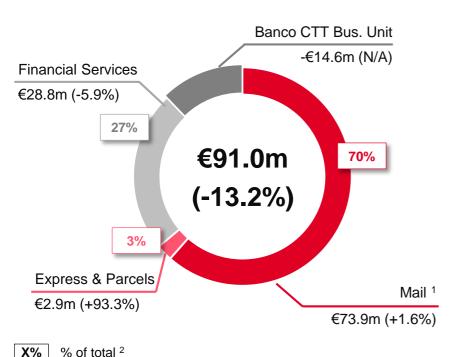
<sup>&</sup>lt;sup>4</sup> Booked in Banco CTT business unit (€14.9m, of which €7.0m Staff costs and €7.9m ES&S and other costs) and in Mail business unit (-€0.3m of which -€0.3m Staff costs and €0.1m ES&S and other costs).

# KEY HIGHLIGHTS: DOUBLE-DIGIT GROWTH IN 3Q16 (RECURRING EBITDA, EXCLUDING BANCO CTT) SUPPORTS A SMALL DECLINE IN THE 9M16 RESULTS

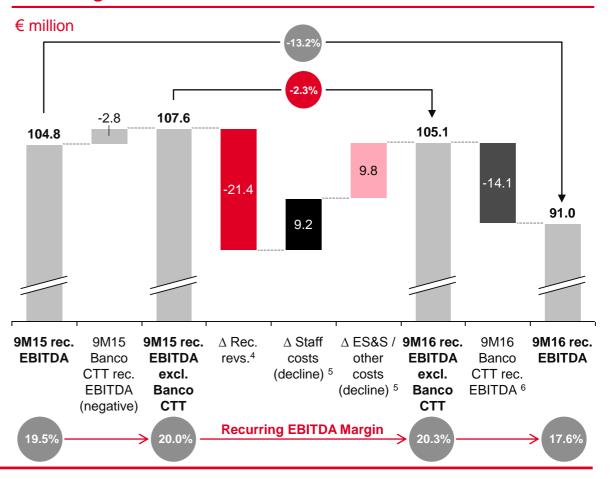


# 9M16 recurring EBITDA

€ million; % change vs. prior year; % of total



# Recurring EBITDA <sup>3</sup> breakdown



Recurring EBITDA excluding Banco CTT increases 11.9% in 3Q16, as a result of a strong performance in Financial Services (the skewed comparison effect with 2015 in the savings & insurance product line fading away as the year progresses), driving also margin increase

<sup>&</sup>lt;sup>1</sup> Including -€0.3m Banco CTT recurring operating costs booked in Mail business unit.

<sup>&</sup>lt;sup>2</sup> Excluding -€14.6m Banco CTT business unit recurring EBITDA.

<sup>&</sup>lt;sup>3</sup> Excluding non-recurring revenues of €1.7m in 9M16 and non-recurring operating costs affecting EBITDA of €7.4m in 9M15 (€4.8m related to Banco CTT) and €9.8m in 9M16 (€5.4m related to Banco CTT).

<sup>&</sup>lt;sup>4</sup> Excluding Banco CTT recurring revenues: €0.5m in 9M16 (€0.3m booked in Banco CTT business unit and €0.2m in Central Structure).

<sup>&</sup>lt;sup>5</sup> Excluding Banco CTT recurring op. costs: €2.8m in 9M15 (booked in FS business unit) and €14.6m in 9M16 (€14.9m booked in Banco CTT business unit and -€0.3m in Mail business unit).

<sup>6</sup> Booked in Banco CTT business unit (-€14.6m) and in Mail & other (€0.5m).

# **KEY HIGHLIGHTS: UPDATED FY16 OUTLOOK**



# Revenues & volumes

- Addressed mail volumes decline expected to be closer to the -3% bound of the initially forecasted range [-3% to - 5%], but continued negative mix effect (registered mail volumes decline) makes the flat revenues guidance difficult to achieve
- Revenues generation initiatives in FS (e.g. payments) and E&P (e.g. modular offer) underway in Portugal and Spain, but with limited impact in 2016
- Banco CTT focused on client acquisitions in 2016 in order to begin the monetisation of the client base through an expansion of its product offer, namely launch of mortgage loans and consumer credit

# Operating costs & EBITDA

- Recurring operating costs decline as a result of efficiency measures, which has enabled CTT to partially absorb Banco CTT costs and the decline in revenues
- FY16 recurring EBITDA guidance remains challenging, but resilient 3Q16
   performance provides a strong base for 2H16

# Earnings & dividend

- Dividend policy reaffirmed based on strong liquidity position (111%) and cash flow generation prospects
- Despite a challenging 2016, the Board is confident that it will be able to propose a minimum dividend of €0.48 per share for the financial year, payable in 2017



# **OTHER FINANCIALS: BALANCE SHEET OPTIMISATION MEASURES AND BANCO CTT**

# LAUNCH IMPACT THE CASH FLOW IN THE PERIOD

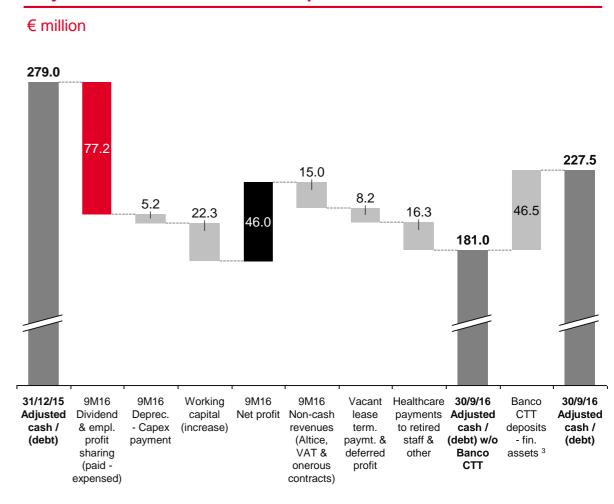


## **Cash flow**

€ million, % change vs. 9M15

	Repo	Reported		sted <sup>1</sup>
	9M16	Δ %	9M16	Δ%
From operating activities	212.4	>>	171.7	>>
Cash flow excl. Banco CTT	49.1	-10.7	8.4	-88.8
Banco CTT cash flow	163.3	>>	163.3	>>
From investing activities	-153.5	<<	-153.5	<<
Capex payments <sup>2</sup>	-25.1	-9.4	-25.1	-9.4
of which Banco CTT	-9.1	-15.1	-9.1	-15.1
Banco CTT financial assets	-134.3	N/A	-134.3	N/A
Operating free cash flow	58.9	86.4	18.3	-64.6
From financing activities	-71.8	-8.7	-71.8	-8.7
Dividends	-70.3	-0.7	-70.3	-0.7
Other	2.1	N/A	2.1	N/A
Net change in cash	-10.9	68.5	-51.5	<<
Cash at end of period	592.8	-5.9	227.5	-13.9

# Adjusted cash at the end of the period



¹ Cash flow from operating activities excluding changes in net Financial Services payables of -€19.9m (9M15) and +€40.6m (9M16), respectively. Cash at the end of the period excluding net Financial Services payables of €365.7m (Sep-15) and €365.3m (Sep-16).

 $<sup>^2</sup>$  Capex payments presented in the table; Capex expense was €19.1m in 9M16 (€15.5m in 9M15).

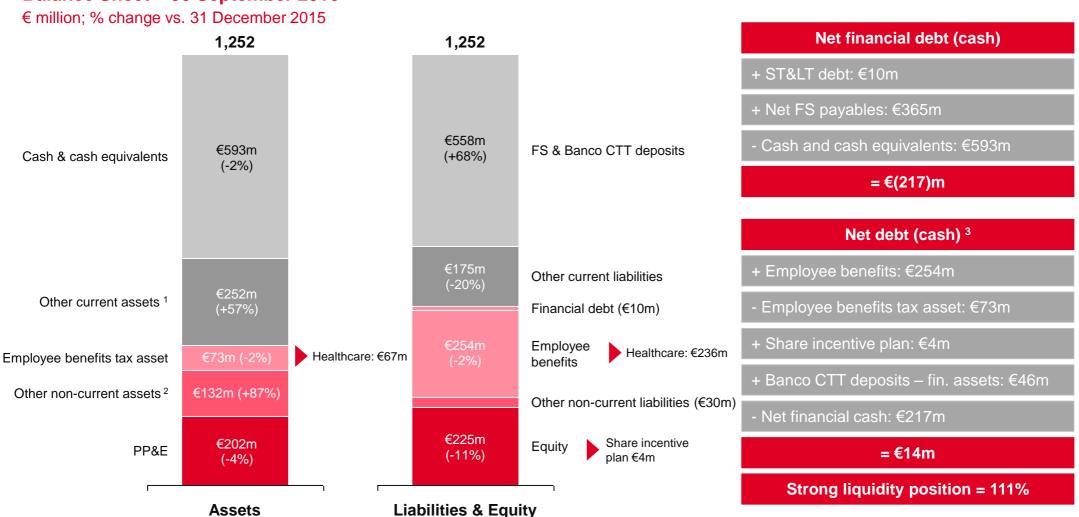
<sup>&</sup>lt;sup>3</sup> Cash from Banco CTT can only be used for operations in the scope of its activity.

# OTHER FINANCIALS: THE CONSOLIDATED BALANCE SHEET REFLECTS A STRONG

# ctt

# Balance Sheet - 30 September 2016

PICK-UP IN BANCO CTT DEPOSITS AND INVESTMENTS



The procedures are being put in place for the company to be able to take a decision regarding the transfer of part of the healthcare responsibilities to a fund before the end of 2016

<sup>&</sup>lt;sup>1</sup> Including Financial Services receivables of €6.4m and €9.6m as at Dec-15 and Sep-16, respectively, and €73.1m in Banco CTT current financial assets (Sep-16).

<sup>&</sup>lt;sup>2</sup> Including €63.1m in Banco CTT non-current financial assets (Sep-16).

<sup>&</sup>lt;sup>3</sup> Excluding Banco CTT.

# **OTHER FINANCIALS: CONSOLIDATED RESULTS**



**Including Banco CTT** Excluding Banco CTT <sup>1</sup> **Consolidated results** 

olidated results								
n	Reported		Recurring <sup>2</sup>		Reported		Recurring <sup>2</sup>	
	9M15	9M16	9M15	9M16	9M15	9M16	9M15	9M16
Revenues	538.1	518.8	538.1	517.1	538.1	518.4	538.1	516.6
Operating costs	440.7	435.9	433.3	426.1	433.1	416.0	430.5	411.5
EBITDA	97.4	82.9	104.8	91.0	105.0	102.4	107.6	105.1
EBITDA margin	18.1%	17.3%	19.5%	17.6%	19.5%	19.8%	20.0%	20.3%
Depreciation, amortisation, provisions and impairments	17.7	12.5	17.3	19.5	17.6	11.1	17.2	18.4
EBIT	79.8	70.4	87.5	71.4	87.4	91.3	90.4	86.7
Financial income, net	-3.9	-4.2	-3.9	-4.2	-4.0	-4.2	-4.0	-4.2
Gains / (losses) in associated companies	0.03	0.2	0.03	0.2	0.03	0.2	0.03	0.2
Earnings before taxes (EBT)	75.8	66.4	83.6	67.5	83.5	87.3	86.4	82.7
Income tax for the period	25.2	20.6	23.8	19.0	27.2	25.0	24.6	23.5
Non-controlling interests	0.01	-0.2	0.01	-0.2	0.01	-0.2	0.01	-0.2
Net profit attributable to equity holders	50.6	46.0	59.8	48.7	56.3 <sup>3</sup>	62.5 <sup>3</sup>	61.8	59.4

<sup>&</sup>lt;sup>1</sup> Excluding revenues / costs of Banco CTT business unit and Banco CTT project reported in CTT S.A.. <sup>2</sup> Recurring net profit excludes non-recurring revenues and costs and considers the theoretical (nominal) tax rate of CTT.

<sup>&</sup>lt;sup>3</sup> Considers the effective tax rate for the period of CTT S.A. and Banco CTT.

# **OTHER FINANCIALS: NON-RECURRING ITEMS AFFECTING THE RESULTS**



# € million

9M15	9M16	Δ	
97.4	82.9	-14.6	
7.4	8.1	+0.7	Early termination of a vacant
0.0	1.7	+1.7	building lease contract
1.2	3.2	+1.9	Compensations and curtailments, resulting from the
6.1	6.7	+0.5	2015 Company Agreement Studies and strategic projects,
104.8	91.0	-13.8	mainly related to the launch of Banco CTT
79.8	70.4	-9.4	
-0.4	-7.0	-7.4	Early termination of a vacant
-0.1	-7.6	-7.5	building lease contract (€2.9m) and reversal of provisions for
0.5	0.6	+0.1	two other buildings
7.7	1.1	-6.7	
87.5	71.4	-16.0	
	97.4 7.4 0.0 1.2 6.1 104.8 79.8 -0.4 -0.1 0.5 7.7	97.4       82.9         7.4       8.1         0.0       1.7         1.2       3.2         6.1       6.7         104.8       91.0         79.8       70.4         -0.4       -7.0         -0.1       -7.6         0.5       0.6         7.7       1.1	97.4       82.9       -14.6         7.4       8.1       +0.7         0.0       1.7       +1.7         1.2       3.2       +1.9         6.1       6.7       +0.5         104.8       91.0       -13.8         79.8       70.4       -9.4         -0.4       -7.0       -7.4         -0.1       -7.6       -7.5         0.5       0.6       +0.1         7.7       1.1       -6.7



# STRATEGY UPDATE: FINE-TUNING OF THE KEY STRATEGIC LEVERS TO ENSURE THE SUSTAINABILITY OF REVENUES & EBITDA GROWTH





#### **COMMERCIAL EXCELLENCE**

Redefine an integrated commercial approach to identify and fully meet our clients' needs and preferences





## **OPERATIONAL EFFICIENCY**

Focus on continuous improvement of processes and operations to enhance profitability





#### MAIL

Preserve the value of the mail business



# **EXPRESS & PARCELS**

Capture the growth trend in parcels



# **FINANCIAL SERVICES** Develop the non-

banking products



## **BANCO CTT**

From a successful launch to a profitable operation











**FINANCIAL STRENGTH** 

**PROXIMITY** (NETWORK & BRAND)

**CULTURAL TRANSFORMATION** 

**IT & DIGITAL** 

**INNOVATION** 



# **STRATEGY UPDATE:** REVAMP OF THE PRODUCT OFFER AND FOCUS ON COMMERCIAL EXCELLENCE ARISE AS STRATEGIC PRIORITIES FOR E&P



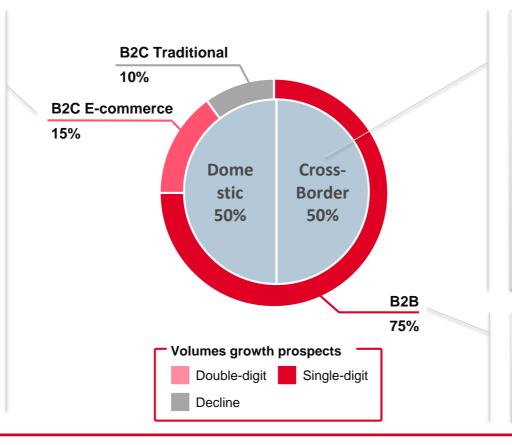
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# **E&P Portugal market split by type**

2015; % of total market (including domestic & cross-border)

# **BUILD MARKET AND TARGETED OFFER**

- Launch of new modular E&P offer
  - Launched in Oct-16; clients already using it give good reviews
- PUDO convenience
  - Target to have >200 partner PUDO convenience points
- New e-commerce domestic initiatives
  - E-commerce in a box (FY17/18)



# **DEVELOP COMPETITIVE OFFER AND SOLUTIONS**

- > IPC Interconnect program
  - Commercial offer already launched
- **▶** Deployment of ETOE ¹ in the UK
  - Successful commercial trial in Oct-16 (fully available in Nov-16)
- Develop specialised products to address growing B2B verticals (retail, manufacturing, wines, etc.)
- Portuguese e-commerce market still strongly dependent of international offer, putting a challenge to domestic players to also address cross-border flows with a competitive offer – quite different from other European countries where the domestic market is relevant
- Initiatives to increase the domestic market and share in the growing B2C market: expected to deliver return to revenues growth in 2017
- Turnaround of Tourline (inorganic option also being pursued): break-even at EBITDA level expected by 4Q17 along an improving path

<sup>1</sup> ETOE: Extraterritorial Office of Exchange.



# **STRATEGY UPDATE:** OPERATIONAL EFFICIENCY EVER MORE IMPORTANT FOR THE PRESERVATION OF THE PROFITABILITY IN MAIL



#### TRACK RECORD OF OPERATIONAL EFFICIENCY...

### ...FURTHER ENHANCING THE FOCUS ON THIS LEVER IN THE FUTURE

Executed initiatives; 2011-2016 (non-exhaustive)		Main objectives	Timeline	Impact p.a.
Postal delivery offices optimisation Introduction of segmented delivery	New production & logistics network architecture	Deployment of new core operational network architecture, including site location, route and process optimisation	2017	Up to €1.0m EBITDA
Consolidation of sorting processes at main operational sites (Lisbon and Oporto)  Re-location of Printing & Finishing operation to the Lisbon Mail Sorting Centre  Insourcing of mail digitalisation operations in Coimbra / Tayeiro and Lisbon	On-foot urban routes motorisation	Migration of ~50% of on-foot urban routes to vehicle-based routes to increase quality of service and reduce time spent in motion	FY18 phased deployment	Up to €0.5m EBITDA
Large packages and Restmail automation  Delivery of >70% of Express & Parcels volumes by the Mail distribution network	Optimisation of customs activities	Insourcing of customs broker functions. Changes in customs fees, including the creation of a priority fee for items picked-up by clients at the customs reception counter	1Q17	Up to €1.0m additional revenues

New optimisation initiatives planned for the next 24 months with estimated 1%-2% positive impact on Mail EBITDA, mitigating the impact of the structural decline in addressed mail volumes

Up to €2.5m of additional EBITDA p.a.

# **STRATEGY UPDATE:** BUILDING ON A SUCCESSFUL LAUNCH TO TURN BANCO

# CTT INTO A PROFITABLE OPERATION



### Launch achievements

# **Next steps**

# Network & distribution model

- Banco CTT opened in 137 CTT post offices (end of Oct-16) and a head office (with widespread geographical presence), benefiting from the high capillarity of the CTT Retail Network
- Investment / branch refurbishment costs aligned with business plan

- Presence in c. 200 post offices by the end of 2016
- The high market acceptance and digital profile of clients provides support for Banco CTT to open in up to 100 additional post offices with dedicated space in the next years, with the possibility of pursuing a lighter branch model in the future

# Client profile and digital channels

- High market acceptance >45K accounts opened by the end of Sep-16 (above plan)
- Younger than expected customer base with strong digital engagement
- Digital (web and mobile) presence

- Increase market acceptance, continue to attract clients based on the capillarity, brand, wide product offer (e.g. launch of the mortgage offer in 1Q17)
- The main investments will continue to be in IT systems and digital channels (expected to be c. 50% lower than the original plan)

# Product strategy

- Simple deposits / customer acquisition offer, aligned with the bank's principles of simplicity and value for money available since March 2016
- Mortgages operational and risk frameworks in place
- Consumer loans and credit cards (partner Cetelem) available since Sep-16
- Healthcare insurance contract signed with partner Fidelidade

- · Deposit prices aligned with the market
- Go-live of the mortgage offer in 1Q17
- Launch life and property insurance (third-party offer) to support the mortgage business
- Pursue alternative applications for deposits (potential acquisition of asset portfolios)
- Increase transactionality and cross-selling

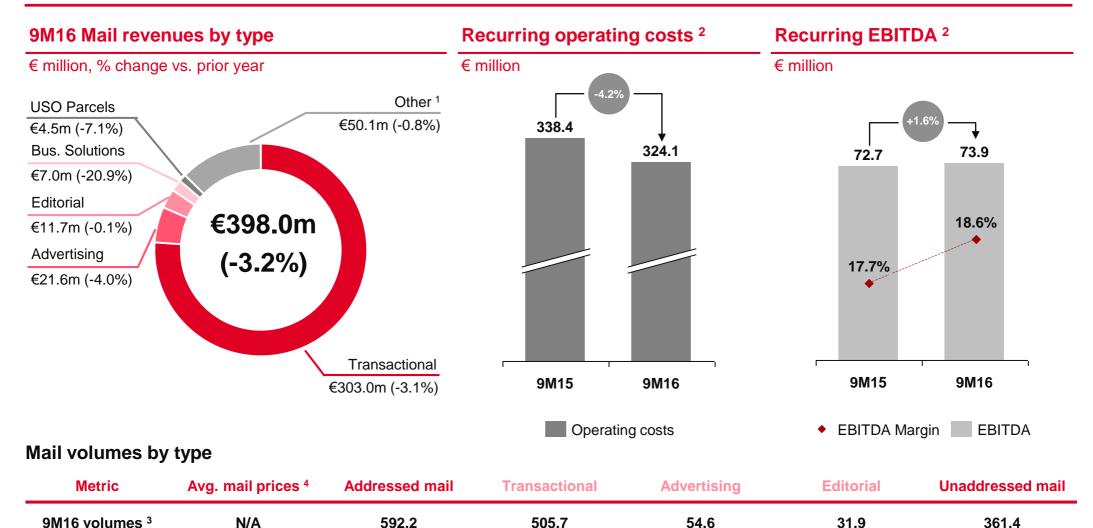


# **BUSINESS UNITS PERFORMANCE: USE OF THE RETAIL & DISTRIBUTION NETWORKS**

# BY OTHER BUSINESS UNITS INCREASES THE PROFITABILITY OF MAIL

-3.1%





-3.3%

+0.6%

-6.8%

+1.4%

9M16 vs. 9M15

+4.8%

¹ Including +€2.5m from the Altice MoU terminating in Dec-16, improvements made in the VAT deduction methodology procedures (+€2.4m), and decline in international mail exchange rate differences revenues (-€1.2m).

² Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs. Including Banco CTT recurring operating costs of -€0.3m booked in Mail business unit in 9M16.

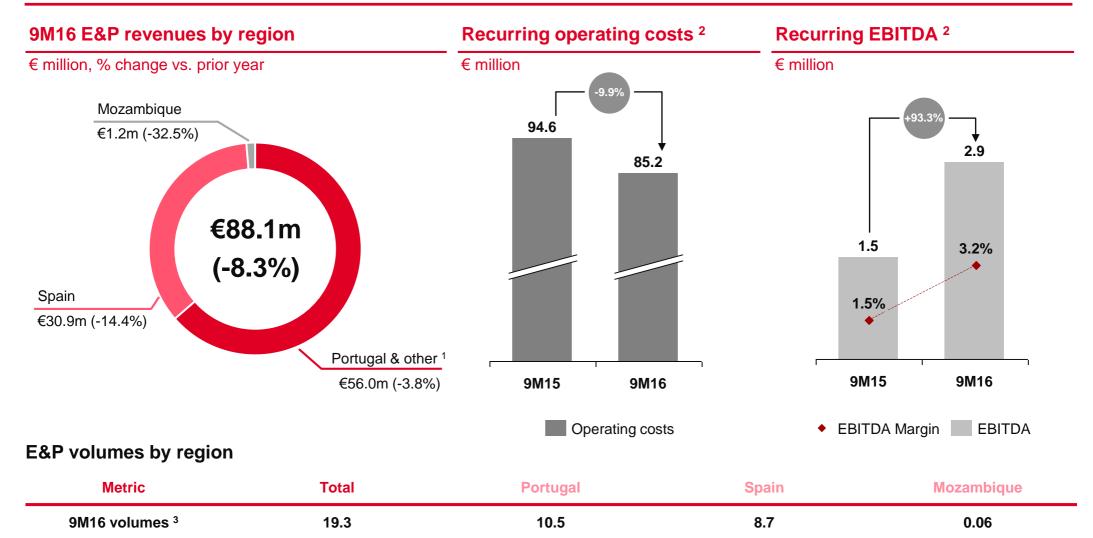
<sup>3</sup> Million items

<sup>&</sup>lt;sup>4</sup> USO, excluding international inbound mail.

# **BUSINESS UNITS PERFORMANCE: E&P REVENUES CONTINUE TO BE AFFECTED BY**







-2.1%

-12.7%

-7.2%

9M16 vs. 9M15

+0.0%

<sup>&</sup>lt;sup>1</sup> Including internal and other revenues, and internal transactions with Spain and Mozambique. Including +€2.5m from the MoU with Altice terminating in Dec-16.

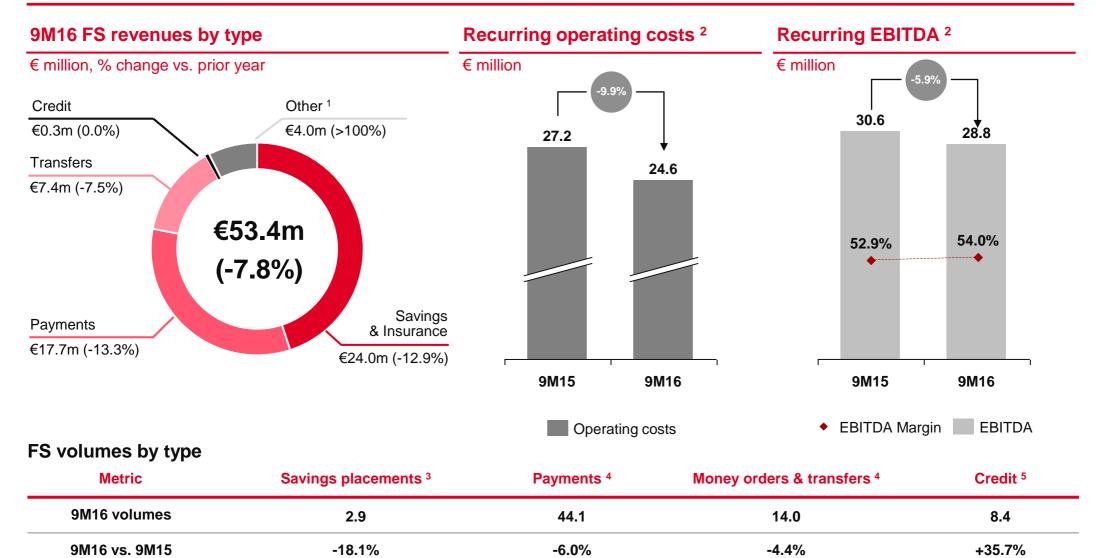
<sup>&</sup>lt;sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.

<sup>3</sup> Million items.

# **BUSINESS UNITS PERFORMANCE:** SAVINGS & INSURANCE REVENUES RECOVER IN

# **3Q16, ALTHOUGH STILL BELOW 2015 DUE TO JAN-15 COMPARISON EFFECT**





¹ Including +€2.5m from the MoU with Altice terminating in Dec-16 and +€1.1m from the improvements made in the VAT deduction methodology procedures.

<sup>&</sup>lt;sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs. Including Banco CTT recurring operating costs of €2.8m booked in FS business unit in 9M15.

<sup>&</sup>lt;sup>3</sup> Amount of savings & insurance products placements (€ billion).

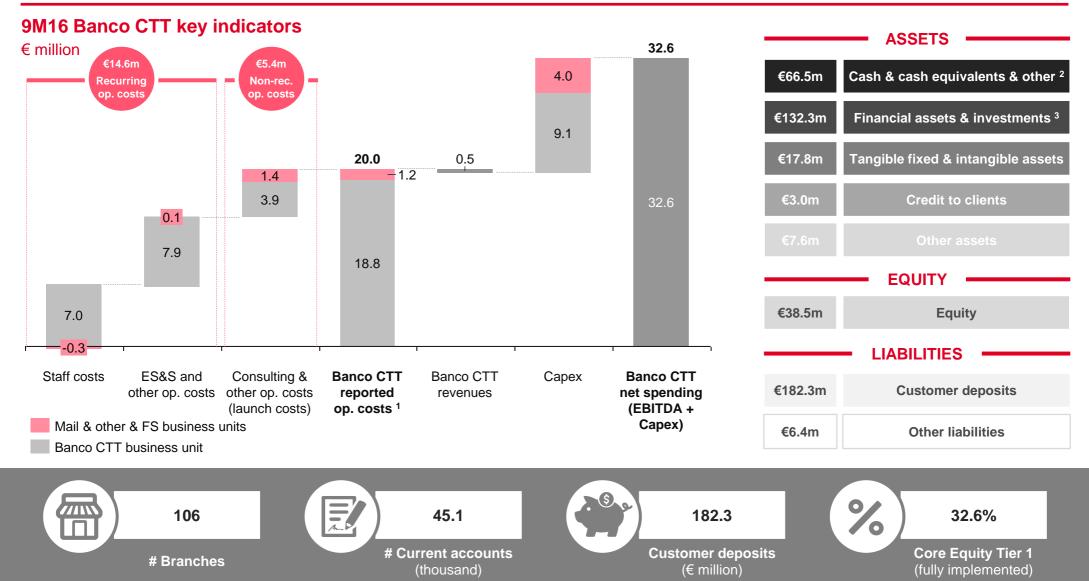
<sup>&</sup>lt;sup>4</sup> Million operations.

<sup>&</sup>lt;sup>5</sup> € million, new credit production, including consumer credit & credit cards.

# **BUSINESS UNITS PERFORMANCE: BANCO CTT PROJECT SPEND WITHIN TARGET;**

# CUSTOMER ACCOUNTS DOUBLE AND DEPOSITS TRIPLE IN THE QUARTER





Banco CTT indicators as at 30 September 2016.

<sup>&</sup>lt;sup>1</sup> Excluding depreciation / amortisation, impairments and provisions.

<sup>&</sup>lt;sup>2</sup> Including cash and deposits at Central Banks (€11.5m) and deposits in other credit institutions (€55.0m).

<sup>&</sup>lt;sup>3</sup> Including investments held to maturity (€64.1m), applications in other credit institutions (€46.8m) and financial assets available for sale (€21.4m).

